

Programme overview

An illustrative community materials initiative

This sample presents a way to explain a circular-economy idea before a programme is defined. It uses a fictional community initiative to show the relationship between participation, practical activity and evidence.

01 LISTEN

Begin with local needs

Explore whether a small group could identify reusable materials and an appropriate activity. A short record of needs would make the first questions visible.

02 PLAN

Shape one activity

Agree the roles, suitable handling and practical constraints before an activity is proposed. The scope would depend on permission and the capacity to support it.

03 LEARN

Record what changes

A review could bring together observations, unanswered questions and the changes participants recommend. Keep the next decision alongside its evidence.

Participation and responsibility

Participants would need to understand their role and how information is used. An actual programme would also need clear responsibilities for review, support and permission.

Evidence before expansion

Further work would follow the review of an initial activity. Environmental and commercial results would need evidence before they could be reported.

Illustrative direction

Listen to the people involved, test what is practical and use the learning to decide what follows.

Concept only. This page does not describe an operating programme, confirmed partners, committed funding or measured impact.